

Digital Platform & Systems Integration Internship

Duration: One Semester

Hours: 10–15 hours per week

Compensation: Unpaid; for academic credit

Positions Available: 2

Location: Fully Remote

Internship Overview

This internship offers hands-on experience in research, data management, and digital platform development within the fast-growing collegiate pickleball space. Interns will work directly with the co-founders of **CollegiatePB** to support national database development, platform integrations, and community tools that power collegiate pickleball programs across the country. Learning objectives and project deliverables are designed to meet common academic internship requirements and may be adapted to specific university guidelines.

Company Description

CollegiatePB is a platform dedicated to growing collegiate pickleball across the United States by supporting student-athletes, campus clubs, and emerging programs. Through digital media, community building, and strategic partnerships, CollegiatePB highlights collegiate events, showcases teams and players, and provides resources that help programs grow and gain visibility.

Headquartered in Scottsdale, Arizona, **CollegiatePB** works closely with clubs, brands, collegiate tours, and national organizations to create opportunities for students both on and off the court. The organization is committed to empowering one of the fastest-growing communities in the sport and strengthening the connection and recognition of collegiate pickleball nationwide.

Students currently involved in collegiate pickleball clubs or those with a strong passion for the sport are especially encouraged to apply.

Role Description

Interns will work closely with **CollegiatePB's** co-founders to support the development of our digital platform, nationwide collegiate club database, and community infrastructure. This role is fully remote and offers flexibility to focus on specific project areas based on the intern's interests, academic goals, and skill set.

Primary Responsibilities

Online Platform Integration

Focus: WordPress, Elementor, databases, automation, and future integrations

- Develop and help maintain databases, including the collegiate club directory, leaderboard data, and a historical champions database
- Research and evaluate tools for data integration and automation
- Research and recommend plugins and platform features within WordPress and Elementor
- Populate, structure, and maintain directory and platform data
- Explore potential API integrations for future partnerships
- Explore opportunities to leverage AI agents for automation and enhanced user experience
- Recommend workflow automations, new features, and platform improvements

Discord Community Infrastructure

Focus: community tools, automation, and engagement

- Create, configure, and test bots to automate Discord server moderation and maintenance
- Recommend strategies to grow and engage the CollegiatePB community
- Assist in the design and buildout of the CollegiatePB Exchange

Research & Data Projects

Focus: data accuracy, reporting, and program tracking

- Support the continued expansion of the collegiate club database
- Help refine, test, and automate data models
- Track emerging collegiate pickleball programs and gather verified club information
- Assist in producing statistical reports for internal planning and external publication

- Ensure accuracy, organization, and consistency across all datasets used by CollegiatePB
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Potential Deliverables

Deliverables will vary based on project focus and academic requirements but may include:

- An updated and structured collegiate club database
 - Research summaries on platform tools, plugins, or integrations
 - Internal or public-facing data reports on collegiate pickleball growth trends
 - Improvements to Discord automation, workflows, or engagement systems
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Qualifications

Required Qualifications

- Currently enrolled in a college or university program and eligible to receive academic credit
- Strong interest in digital platforms, data, research, and community building
- Ability to learn new tools, plugins, and integrations quickly
- Strong communication and project management skills
- Detail-oriented, organized, and able to manage multiple tasks independently
- Self-motivated and comfortable working in a fully remote environment

Preferred Qualifications

- Familiarity with WordPress and Elementor
 - Basic understanding of data organization, spreadsheets, and analytics tools
 - Interest in sports, pickleball, or student-led communities
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Learning Objectives

By the end of the internship, students will:

- Learn how to evaluate, select, and implement plugins, integrations, and automations for a live digital platform
- Develop skills in managing and structuring large datasets for real-world applications

- Understand how to analyze trends, track program growth, and contribute to leaderboard or ranking models
 - Gain experience producing data-informed reports used for strategic planning and external communication
 - Learn best practices for maintaining and growing a Discord community, including bot automation
 - Strengthen communication, project management, and problem-solving skills in a professional remote setting
 - Contribute directly to digital resources that support collegiate pickleball programs nationwide
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Supervision & Evaluation

Interns will work directly with the co-founders of CollegiatePB. Weekly check-ins will include goal-setting, project updates, and mentorship. Interns will receive written evaluations at the end of the semester to support academic credit requirements.

How to Apply

Please email the following materials:

- Resume
- School and major
- Confirmation that you are eligible to receive academic credit
- A short note describing your areas of interest and what you would like to work on
- (Optional) Links to relevant work, portfolios, or social media

Email: info@collegiatepb.com